**Sample Social Media Posts**

**Student-focused**

1). One pill, one time, could be the last time. Even in small doses, fentanyl can be deadly. Don’t let yourself and your friends become a statistic.

Get the facts on fentanyl: (link)

#OnePillKills

2). Your odds of getting a lethal fentanyl-laced pill are like playing a game of chance with deadly consequences. Don’t let fentanyl change your plans for the future. #OnePillKills

**Parent-focused**

1). Parents, the amount of fentanyl it takes to overdose is equivalent to a few grains of salt. Talk with your kids early and often about the dangers of fentanyl and counterfeit fentanyl-laced pills.

Find resources and much more at: (link)

#OnePillKills

2). Teens make good decisions when armed with the truth. Empower your child with knowledge and talk with them about the dangers of fentanyl, counterfeit pills, and the risks of purchasing pills via social media.

Learn more about prevention and overdoses: (link)

#OnePillKills