



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Lodging and Resort Management

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.



Secondary Courses for High School Credit

- | | |
|----------------|---|
| Level 1 | <ul style="list-style-type: none"> Principles of Hospitality and Tourism Principles of Business, Marketing, and Finance |
| Level 2 | <ul style="list-style-type: none"> Hotel Management Travel and Tourism Management Entrepreneurship I |
| Level 3 | <ul style="list-style-type: none"> Introduction to Event and Meeting Planning Business Management Tourism Marketing Concepts and Applications Hospitality Services |
| Level 4 | <ul style="list-style-type: none"> Practicum in Event and Meeting Planning Practicum in Hospitality Services Practicum in Hospitality Services + Extended Practicum in Hospitality Services Practicum in Entrepreneurship Practicum in Entrepreneurship/Extended Practicum in Entrepreneurship Career Preparation for Programs of Study Career Preparation for Programs of Study + Extended Career Preparation |

Aligned Advanced Academic Courses

Dual Credit Dual credit offerings will vary by local education agency.

Students should be advised to consider these course opportunities to enrich their preparation. AP or IB courses not listed under the Secondary Courses for High School Credit section of this framework document do not count towards concentrator/completer status for this program of study.

Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities

- Intern at a resort to learn about customer service and lodging management
- Work part-time at a theme park or hotel
- Shadow an event planner at a local convention center

Expanded Learning Opportunities

- Participate in FCCLA
- Participate in SkillsUSA
- Participate in DECA

Aligned Industry-Based Certifications

- Certified Hospitality and Tourism Management Professional
- General Management
- ManageFirst Professional
- Hospitality Management - Lodging – Job Ready



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Tourism and Travel Services Management

Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management

Additional Stackable IBCs/License

- Hospitality and Food Service Management



Example Aligned Occupations

Reservation and Transportation Ticket Agents and Travel Clerks

Median Wage: \$48,000
Annual Openings: 2,031
10-Year Growth: 17%

Meeting, Convention, and Event Planners

Median Wage: \$49,428
Annual Openings: 1,070
10-Year Growth: 25%

General Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024.



For more information visit:
<https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/programs-of-study-additional-resources>



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Statewide Program of Study: Lodging and Resort Management

Course Information

Level 1

Course	Prerequisites Corequisites	Career Clusters
Principles of Hospitality and Tourism* 13022200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Principles of Business, Marketing, and Finance 13011200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

Level 2

Course	Prerequisites Corequisites	Career Clusters
Hotel Management* 13022300 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Travel and Tourism Management* 13022500 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Entrepreneurship I* 13011101 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Business, Marketing and Finance Recommended Corequisites: None	

Level 3

Course	Prerequisites Corequisites	Career Clusters
Introduction to Event and Meeting Planning* N1302269 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel Management, and/or Travel and Tourism Management Recommended Corequisites: None	
Business Management 13012100 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

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* Indicates course is included in more than one program of study.

For additional information on the **Hospitality and Tourism** career cluster, contact cte@tea.texas.gov or visit <https://tea.texas.gov/cte>



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Course Information

Level 3

Course	Prerequisites Corequisites	Career Clusters
Tourism Marketing Concepts and Applications* N1302270 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Hospitality Services* 13022800 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel Management, and Travel and Tourism Management Recommended Corequisites: None	

Level 4

Course	Prerequisites Corequisites	Career Clusters
Practicum in Event and Meeting Planning* N1302275 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Introduction to Event Meeting and Planning and Hospitality Services Recommended Corequisites: None	
Practicum in Hospitality Services* First Time Taken: 13022900 (2 credits) Second Time Taken: 13022910 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Hospitality Services Recommended Corequisites: None	
Practicum in Hospitality Services + Extended Practicum in Hospitality Services* First Time Taken: 13022905 (3 credits) Second Time Taken: 13022915 (3 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Hospitality Services Recommended Corequisites: None	

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Level 4

Course	Prerequisites Corequisites	Career Clusters
Practicum in Entrepreneurship* 13011111 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Entrepreneurship I and Entrepreneurship II or at least two courses in a CTE program of study Recommended Corequisites: None	
Practicum in Entrepreneurship + Extended Practicum in Entrepreneurship* First Time Taken: 13011121 (3 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Entrepreneurship I and Entrepreneurship II or at least two courses in a CTE program of study Recommended Corequisites: None	
Career Preparation for Programs of Study* First Time Taken: 12701121 (2 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Career Preparation for Program of Study + Extended Career Preparation* First Time Taken: 12701141 (3 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

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